CONTRACT

Contract Agreement Between:

WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Contract / Revision	Alt Order #
965687 /	06385383

Product		
PRIORITIES USA ACT		
Contract Dates	Estimate #	
10/20/12 - 10/22/12	1788	
Advertiser		Original Date / Revision
Priorities USA Action		10/19/12 / 10/19/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WLWT	Mica Hansen	HRP -Washingt

Special Handling		
Demographic		
Adults 25+		
IDB#	Advertiser Code	Product Code
	321	340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/22/12	10/22/12	5-6a news	5-6a		1:00			NM	1	$400.0
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/22/12	10/28/12	1------	1	$400.00								
N 2	WLWT	10/22/12	10/22/12	NBC Today Show II	9-10a		1:00			NM	1	$2,000.
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/22/12	10/28/12	1------	1	$2,000.00								
N 3	WLWT	10/21/12	10/21/12	Su 9-10a News	Su 9-10a		1:00			NM	1	$1,600
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	------S	1	$1,600.00								
N 4	WLWT	10/21/12	10/21/12	Sa/Su 5-6a News	Sa/Su 5-6a		1:00			NM	1	$50
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	------S	1	$500.00								
N 5	WLWT	10/21/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		1:00			NM	1	$1,2
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	------S	1	$1,200.00								
N 6	WLWT	10/21/12	10/21/12	Sa/su7-8a news	Sa/su7-8a		1:00			NM	1	$2,4
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	------1	1	$2,400.00								
										Totals	6	$8

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	6	$8,100.00	$6,885.00
Totals	6	$8,100.00	$6,885.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specifi payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular sta basis of race or ethnicity.

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Signature: _____ **Date:** _____

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